

*Pecatonica Improvement Association*

“The purpose of this association is to promote the betterment of the Pecatonica area.”

Meeting Jan. 1, 2008  
Pecatonica Village Hall

President: Bob Eiss  
Treasurer: Joy Seaton

Vice President: Jeff Sterling  
Secretary: Joan Cunningham

In attendance: Bob Eiss, Jeff Sterling, Joan Cunningham, Walt Mangus, Leigh Clark, Tiffany Newcastle, Joy Seaton

- I. Meeting brought to order 8:00 AM
- II. Dec. minutes were approved with the correction made to change “CD to money market”.
- III. Treasurer’s report – Approved to pay Display Sales final bill of \$1204 and the \$91 insertion fee for award flyers. Bob will talk to Gazette about having them take off the \$136 add charge for the Christmas Walk ad from their credit amount due for their banner.
- IV. Old Business
  - A. Cars on Main: We need to make up the \$500 that Skinner used to provide for 3 D Sound. The Mayor said they may have some discretionary funds (\$1000) that we could request to expand the event. Discussion followed: Swap meet, pine box derby, ten one hundred dollar vouchers for restaurants of PIA certificates for first ten that enter or drawings. Possibly put names of *paid* PIA members on back of t-shirts and announce names of members during the event.
  - B. Awards – the “Citizen of the Year” situation was discussed and it was decided to not continue under original format. We felt that the community was not behind the project. The committee will meet to finalize the event. We will host our March AM meeting at a café (Stonewall for coffee and rolls) and present awards to one or both of the nominated adults which were Joy Wirth and Richard Weigle. No students were nominated. We may also invite and give awards to 7-9 businesses that have not been given their plaques for starting a new business or renovation of a business facility. We also discussed bringing back the Home Improvement Award 2 times per year, a Garden Award and Home Christmas Decoration Award.
  - C. Banners: We will ask Rex Lender to take down the Christmas wreaths. We will price out new decorations and possibly request funds from the village for these. We will move the current banners to a lower position, probably this spring and place the Christmas decoration holders to the inside of the pole across from the banners. (At the typing of these notes 1-2-07 Rex is in the process of taking wreaths down and has asked Bob to the 4 ad boards that were reprinted to be put up.)
  - E. Memorial sidewalk bricks: no action.
  - F. Christmas Walk results: For balance see treasurer report. A Thank You will be sent to key club and the boy scouts. Kay DeMarco will write a thank you to the Winnebago Co. Fair board for use of people mover, Rich Bean for use of truck and Chris Rawson for driving truck. We had offered funds to cover gas and

insurance that they had to add for the people mover for the day; however, Rich Bean said that there would be no charge!

G. Web Page: no more action taken

V. New business:

A. Membership Drive: Bob will mail out membership forms for 2008. Those that paid a 2 year membership will have that noted for them. Discussion followed about what exactly were the benefits of being a member. It was mentioned that only paid members should have access to specified benefits. It was noted the community and all businesses benefit from the actions PIA takes without any input on the part of some.