

Pecatonica Improvement Association

“The purpose of this association is to promote the betterment of the Pecatonica area.”

Meeting Feb. 13, 2008
Pecatonica Village Hall

President: Bob Eiss
Treasurer: Joy Seaton

Vice President: Jeff Sterling
Secretary: Joan Cunningham

In attendance: Bob Eiss, Jeff Sterling, Joan Cunningham, Leigh Clark, Tiffany Newcastle, Amy Webster

- I. Meeting brought to order 8:00 AM (Feb. 6 cancelled due to Snow storm)
- II. Jan. minutes were approved.
- III. Treasurer's report – Approved. Noted: We have 2 new sustaining members. See attached sheet.
- IV. Old Business
 - A. Cars on Main: Bob announced that a swap meet in the main parking lot seems to be the most appropriate event to use to expand the event as requested by the mayor. The mayor has suggested that we can receive funds for advertising from the village. If our web site was up we could put a page detailing booth size and cost that they can sign and return. Booth rental was set at \$25. It would state limited space available, no electricity or water, no tables provided, no stakes in black top. We will have to secure 2 port-a-pots. Booths should pertain to cars and we could possibly have some others: air brush painting, caricatures, dog collars etc.
 - B. Awards – the “Citizen of the Year.” Pecatonica grade school teachers nominated Joy Werth for female. Bob will invite them to the award breakfast to be held March 5th at Stonewall Café. Mr. Faller has committed to attending also. Richard Weigle will be the male recipient. They will receive an 8x10 plaque. 5x7 plaques will also be presented to 11 new or remolded businesses. Coffee and coffeecake will be served. Joan cancelled speaker Sue Mroz.
 - C. Banners: John Bolton bid the removal and repositioning the banners and putting up x-mas brackets at \$100 per pole = \$1200.
 - E. Christmas Decorations: Bob and Jeff presented a package to the village finance committee for new Christmas decorations as the wreaths are about 20 years old. After much discussion they were approved and the funds for them will come from the village. When Bob went to order them the 4 foot ones were out of stock so the 6 foot ones will be purchased. Some members did not care for the new designs but since we are not paying for them we have no choice. PIA will have to pay at this time for installation unless we attempt to go back later to request this of the village. We will decide what to do with the old wreaths at a later date.
 - F. Memorial Bricks no action.
 - G. Web Page: no more action taken.
 - H. Membership drive: as we are short of funds we need to talk it up. Over 120 invitations to join were sent out to local businesses.

V. New business:

- A. Leigh announced that the Blackhawk Boy Scout Council wide Pinewood Derby will be hosted at Pecatonica High School this April 12/13. It may bring out 1000 people.
- B. Amy announced that PIA members could make money by selling the county fair mega passes. With these wrist bands you can ride all day. Profit is \$1 selling 1-100, \$1.50 for selling 101-500, and \$2 for 500 and up. The fair dates are August 12-17, 08. Jeff suggested and it was agreed that they be put out at the 2 local banks, rather than at several small shops.
- C. It was noted that PIA gift certificates should be taken to US Bank for monetary redemption by businesses that receive them.