

*The purpose of this association is to promote the betterment of the Pecatonica area.

Meeting Minutes for meeting held

February 4, 2009

Pecatonica Village Hall

President: Bob Eiss

Vice President: Jeff Sterling

Treasurer: Joy Seaton

Secretary: Polly Perkins

Member at Large: Tiffany Newcastle

Attendance: John Kline, Joy Seaton, Joan Cunningham, Jeff Sterling, Bob Eiss, Leigh Clark, Brian Law

I. Meeting brought to order 8:05 A.M.

II. January minutes - approved

III. Treasurer's report - approved

IV. Guests and Public Comment: Ross Parlapiano, candidate for Village President

Ross moved to Pecatonica in 1994, is a US Post Office mailman. Community involvement includes 8th grade religious education at St. Mary's Church, President and Coach for Pecatonica Sports Association, Pecatonica Trustee, chairman of Public Works and Safety. His reasons for running are experience and to offer an alternative. He likes the town of Pecatonica and wants to reestablish the public safety committee and commerce and development committee. Members liked the idea of communication between businesses and administration and would like to see town involvement in PIA. Ross will check about snow shoveling in the downtown parking lot areas. Bob has extended the offer to other candidates to speak at PIA meetings.

V. Old Business

- A. Banners: Bob explained how banners will be stabilized and repaired with additional eyelets. Christmas decorations will be taken down when the banners are ready to go. A bill will be sent by Lender Electric after this is done. Ross will talk to WMI about the possibility of using their equipment to help in the future.
- B. Leigh sent thank you notes to Christmas Walk participants.
- C. Pinewood Derby: Boy Scouts were notified that \$1200 will be sent to them with the stipulation that trophies will be bought at North Star Graphics. A committee will be needed to help that day - sign-up sheets for jobs there such as registration and posting results on the board. It was asked if there was any problem with Service Groups conducting fund raising at the event. The Boy Scouts have no problem. The High School asked that nothing compete with clubs at the school selling food, beverages and candy. PIA will have a table for businesses and civic groups to

place brochures and coupons. Fifty volunteers per shift are needed for three shifts: April 18 Saturday 8:30 – 12:00, Saturday 1:00 – 4:30 and April 19 Sunday 11:30 – 4:00. Friday evening April 17 will be set up.

- D. Gift Certificate Policy: Each bank has Certificates and a stamp. Bob will mail out information to PIA members.
- E. Bulk Mail Permit: The current Postmaster explained that with a non-profit permit, no one can use it. If PIA purchases a bulk mail permit, then PIA members can use it if they follow the post office guidelines. PIA must pay for last year and this year (\$180 + \$180 = \$360). Right now we are inactive. It was approved to renew.
- F. Membership Drive Status: 9 so far

VI. New Business

- A. Citizen(s) of the Year: Last year there was not an overwhelming response to the request for nominations for Youth, Adult and Organization Awards. Dick Weigle from Ferguson and Joy Wirth, an Elementary School music teacher were honored. This year PIA members are asked to bring nominees to the March meeting. Bob will send out an email asking for candidates.
- B. Women's Club: sponsoring a forum for mayoral candidates.
- C. National Write Your Congressman Program: \$300 per year to sponsor a school. Joan will bring more information next time.
- D. Winnebago Connected: Scott Christenson sent out information to the Village that was passed on to PIA. This is a hard bound book that is a marketing economical development tool. Ads can be purchased and information about your city is published. No cost information was included. Bob will pursue information about its circulation, where it will be located, and who buys it.
- E. Websites: The Pecatonica page is no longer working. PIA members expressed the desire to something so that Pecatonica is portrayed on the web. There is a problem with the previous domain name and password, and maintenance issues. There was a concern expressed about outdated information and the community bulletin board. It was suggested that the Village and PIA need to communicate, decide on the major funder and then offer maintenance fees to others in order to have access to links. Brian will work with Bob to research this issue.

9:10 Meeting Adjourned