

*The purpose of this association is to promote the betterment of the Pecatonica area.

Meeting Minutes for meeting held

March 5, 2009

Pecatonica Village Hall

President: Bob Eiss

Vice President: Jeff Sterling

Treasurer: Joy Seaton

Secretary: Polly Perkins

Member at Large: Tiffany Newcastle

Attendance: Bob Eiss, Jeff Sterling, Dan Matthews, Polly Perkins, Tiffany Newcastle, Joan Cunningham

I. Meeting brought to order 8:06 A.M.

II. Guests and Public Comment: Dan Matthews, candidate for Village President

Dan Matthews has been Village President for 4 yrs. and was on the Board for 6 years before that. A public forum will be held at the High School. This election is important. Dan supports businesses and is actively working to bring assisted living which will bring in new employees and keep residents in Pecatonica. TIF districting is complicated and Dan explained bonding and how TIF works. A special district is set aside and the city can bond land, infrastructure, sewer and water. The set aside district pays normal tax; what changes is where taxes go. Increase in tax does not go to city it goes for sewer and water, land acquisition, and some infrastructure. Bonds can be purchased for 23 years. This does not assist developer. Development is an issue. Pecatonica needs more households and growth. The cost of services goes up very little but the city would have more income. Dan discussed upcoming costs and increases – WMI and Berglund Road. The Village has cut out sidewalk upkeep and the cost of seal coating has doubled in cost since the County stopped doing it. Village has spent on streetlights. There have been 22 houses added in 4 years. Police department issues were discussed. The police department is effective but some problems must be worked out. There has been a 30% decrease in crime with 10% more arrests.

III. Old Business

- A. Pinewood Derby – Glen Moist put together display (tribute to the old Soapbox Derby) at library which will be displayed at high school. Rotary will sell something. Lions and Women’s Club do not know what they will be doing yet. Bob is awaiting a response from Mr. Gingras of the Blackhawk Council regarding Trophies are being done by Northstar graphics; ribbons will be made somewhere else.
- B. Gift Certificate Policy – on hold until we see what 2009 membership looks like.
- C. Bulk Mail Permit – Done and in place and can be used by member businesses. Mailers must find out rules from Post Office for their mailing.

- D. Membership Drive Status – very slow: 21 with 2 new (44 previously) Jeff will help Bob with personal follow up.
- E. Citizen(s) of the Year – No response. What now? Put in paper? It was decided to drop it.
- F. Winnebago County Connected – Don Johnson showed Bob and Ginger the book which is well done. The book is about Winnebago County and shows prospective newcomers information about the county's history, individual communities and industry/commercial sites in the area. The cost is more than PIA can do on its own so Bob presented this to the Village Board (community page cost is \$3950 and industry page cost is \$9000). It was suggested that perhaps Winn/Pec/Durand could split the cost to do a "Western Winnebago County" page because the Village is not interested in doing a page alone. It was moved and passed that PIA contributes \$350 and that the Rotary and Lions would be asked to put up an additional \$350 (\$175 each) leaving the Village to put up \$700 the Village. Winnebago and Durand will be contacted about sharing the cost of one page. The Village Finance committee meets Thursday and Bob and Jeff will attend to present this proposal.

IV. New Business

- A. Cars on Main – Bob presented the proposed budget to the Village who passed it on to the Finance Committee. The gross profit was \$315.19. The Village contributed \$300. A printed flyer will not be inserted in the media this year. People did not bring them. PIA had to give away \$200 in gift certificates to meet it's commitment to this flyer program – we will not do that again. The Women's Club is looking for involvement in big events. Joan will talk to them and ask for ideas such as selling items or helping in the tent. Dan said that a roller derby club is interested in assisting. They could do the 50/50 raffle as a service and promotion. It was suggested that the Northern Illinois Blood Mobile come to draw in more people, NASCAR, or a fairgrounds stock car race be held that night. Income for Cars on Main came primarily from entrant fees and trophies that Skinner worked to get from businesses. \$450 came from raffle sales and PIA paid \$500 for the sound system.
- B. C J Gregg has an old tax bill from Peekatolika.

9:13 Adjourned