

*The purpose of this association is to promote the betterment of the Pecatonica area.

Meeting Minutes for meeting held

May 6, 2009

Pecatonica Village Hall

President: Bob Eiss

Vice President: Jeff Sterling

Treasurer: Joy Seaton

Secretary: Polly Perkins

Member at Large: Tiffany

Attendance: Bob Eiss, Leigh Clark, John Kline, Mary Mohaupt, Polly Perkins, Tiffany Newcastle, Joan Cunningham, Joy Seaton, Jeff Sterling

- I. Meeting brought to order at 8:06 a.m.
- II. Guests and Public Comment
- III. April minutes – approved
- IV. Treasurer’s report – approved after discussion, it was decided that the remodeling and new business recognition plaque presentation will be held at the next meeting at Village Hall. Rolls will be served and the paper invited to take pictures. Approval was given to move \$80 from the membership fund to the beautification fund for flowers to place in outside planters.
- V. Old Business
 - a. Pinewood Derby – A couple volunteers came to help. More help was needed Sunday. The display by Glen Moist and Dick Landon was well received. Consider pre-show advertising to prepare people coming next year.
 - b. Membership Drive Status – Picked up more so membership is up to 36 (2 new) since list was sent out. Members will contact those who formerly joined and have not yet. When finished, an email will be sent regarding the gift certificate policy. Try to draw in some new members and finish this up by next month.
 - c. Cars-on-Main – Flyers were sent out to 200 people (former attendees) using the bulk mail permit which saved \$37. No confirmation from Roller Derby group. Artist idea dropped and no farmer’s market this year. Woman’s Club is investigating nachos and popcorn. They will need to get Health Certificate (PIA does not have one). They will have to have electricity if located in parking lot. US Bank has electrical box that extension cord could be run to parking lot. How many attended? 2000? Bob checked on insurance fee for the event. Joy reported that it was \$390. Bob will go to the Village Board for permission to close streets and ask for less police coverage. They will probably not donate money. Senior parking and sun shelter is an issue. Granary may be open for tour. Advertising depends on how much money PIA has - will Village give any money? Information is being sent out through other car shows. Motion approved to pay insurance \$397 bill.

VI. New Business

- a. Billboard Opportunity – Curt Knapp contacted Bob with offer for a billboard at Keith Road and Route 20. It is 8 feet by 38 feet and is currently renting at \$500 a month for a one year contract. It would cost about \$30 – \$40 a month for PIA business' name on it. Is there an extra cost for electricity to light up the billboard? When is the contract year? Is it a part of the sign or the whole billboard? Signage (skin) can be changed 3 - 4 times per year and cost \$300. Addition Installation fee is charged. Bob will get additional information and will email members.
- b. Lights removal - Bob talked to John about the charge for removing old lights. Some do not want anyone on their roof. This may be done with bucket. A couple signs have come loose from the banners' bottom already. Bob will report back on charge.
- c. Sent free membership to Randy Diedrich.

Adjourned 9:05