

*The purpose of this association is to promote the betterment of the Pecatonica area.

Meeting Minutes for meeting held

January 6, 2010

President: Bob Eiss

Vice President: Jeff Sterling

Treasurer: Joy Seaton

Secretary: Polly Perkins/Tiffany Newcastle

Attendance: Bob Eiss, Leigh Clark, Jeff Sterling, John Kline, Bill Faller,
Joy Seaton, Shawn Connors, Tiffany Newcastle

- I. Meeting brought to order 8:07
- II. Welcome of guests
- III. Approval of prior meeting minutes: Accepted
- IV. Treasurers report: Accepted
- V. Old and Unfinished Business
 - a. Christmas Walk results—The silent auction collected \$854.75, up \$200 from last years auction. The Carriage rides did not take place. We are planning on having carriage rides during the Cars on Main event. The sponsors of the carriage ride will be given the option to use their donated sponsor monies toward the Cars on Main carriage ride, for PIA to hold their money and use toward the 2010 Christmas walk, or be refunded. Thank you notes will be sent to Mr. Shippy and the band, Carrie for the students ornaments, the Tree farm, Boy Scouts and Girl Scouts. A small 3x5 ad will also give thanks to all in the Gazette.
 - b. Banners—The Business banners will be coming down! This will add time to John Bolen’s donated services. It was motioned and approved to pay John \$250 and provide him with an honorary membership for his services.
 - c. Membership Drive—Members will receive an invoice with the amt. paid last year checked. New members will be receiving an invoice with our best choice as to which category they fit. The number of documents in the new member packets will be thinned down. We will additionally make an effort to find the “decision maker” of businesses. Bob will see what CJ would charge for this service. 1st time members will be offered \$5.00 off their dues.
- VI. New business
 - a. Wine and Cheese night—Jeff suggested having PIA host an event to promote the downtown and our organization. Location is being looked into. Would like to host the event in February. Village President, Shawn Connors will let us know if we can have alcohol in the Village Hall. Other suggestions were the legion or US Bank if no other location could be negotiated. John Kline offered to help organize and promote the event.

Meeting adjourned 8:58