



Pecatonica Improvement Association
P.O. Box 230 Pecatonica, Illinois 61063

January 9, 2008

Subject: Pecatonica Improvement Association (PIA) Membership for 2008

Dear Pecatonica Business Owner, Civic Organization, Church Group, or Individual;

The PIA is conducting its Annual Membership Drive for the year 2008 and we invite you to participate in this not-for-profit organization which seeks to improve the quality of life and business for our entire community. PIA focuses its efforts not only the downtown area, but all of Pecatonica Township.

We have been involved in many noteworthy projects over the years. This past year PIA started several new projects to help improve and promote the image of our community:

- **CARS-ON-MAIN car show** was a great success. This show will be expanded in 2008.
- **Street banners** along with Ad Boards promoting several member businesses.
- **Citizens of the Year** contest was introduced. (*The awards will actually be made in March 2008.*)

These were in addition to our continuing programs of:

- **Annual Christmas Walk** featuring Luminaries, silent auction, wagon rides, and shopping, dining and celebrating in our Main Street establishments. This year's walk added a scavenger hunt, story telling by the Village President, making of decorations and decorating a tree.
- **Street Beautification.** Includes planting flowers in the Main Street containers and decorating these same containers, as well as the light poles, for the Christmas Season.
- **Winnebago County Fair Display** promoting the Pecatonica Community, its businesses and its lifestyle.
- Maintaining a **bulk mail permit** for member businesses.
- Promoting Pec community and businesses through **joint advertising** in selected media.

We continually look for more ideas and opportunities to attract people and businesses to our area. To do this we need your **support** by joining PIA for 2008, and **involvement** by attending our monthly meetings which are held the *first Wednesday of each month at 8:00 AM in the Pecatonica Village Hall.*

A vibrant community is an involved community. We are all stretched in many directions these days and it is hard to take on any more when your plate seems full already. But that is the benefit of having a community wide organization to help you promote your business and lifestyle. Many hands make small work of large tasks so please consider not what PIA can do for you but what PIA will do for you if you become involved, and we work together. Many of you have been involved in the past and we encourage you to renew you membership and involvement.

If you wish to join there is a membership application form provided on this website. Don't forget, individuals may join as well. Please help us in uniting and promoting Pecatonica's unique Village and Township. If you have questions, feel free to contact any of the people below:

Sincerely,

Robert Eiss, President 335-7130
Jeff Sterling, Vice President 239-1700

Joan Cunningham, Secretary 239-1558
Joy Seaton, Treasurer 239-1131